

S4S Wardrobe Audit Interview

The start of project and wardrobe audit interview aims to:

- conduct a thorough audit of each workshop participants' clothing in their home to find out what's there, how it got there and what the clothing means to people.
- discover participants' thoughts and feelings after counting their clothes, and to relate this to their clothing habits in general.
- understand what sustainable fashion means to participants and how they think we (as a project and in society) can achieve it.

This interview will take place after the Clothing Count which can be done by the participant alone or the researcher with the participant.

TURN ON VIDEO CAMERA

1. Are you proud of your wardrobe?
2. What motivated you to initially join S4S?
3. What has motivated you to carry on attending the workshops?
4. Tell me about the outfit you are wearing today.

Prompt if necessary:

- a. Where did the items come from?
 - b. What does each item of clothing that you are wearing mean to you?
 - c. Why did you choose to wear these items today?
5. Show us and tell us a story about the oldest item that you have got in your wardrobe.
 - a. Do you have any ideas about extending its longevity?
 6. Show us and tell us a story about an item half as old as the oldest item.
 - a. Do you have any ideas about extending its longevity?
 7. Would you buy either of these items again now? Why / why not?
 8. Can you show us and talk to us about the most expensive and cheapest item in your wardrobe?
 - a. Do you have any ideas about extending its/their longevity?
 9. What do you think is meant by the term 'sustainable clothing'?
 10. Do you have any ideas for giving the project an enduring impact in relation to sustainable clothing?

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Now returning to talk about your clothing count

11. How did you find counting your clothes?
 - a. How did it make you feel?
 - b. Did it impact you in any way?
12. How close were your estimates to the actual number of items? How did you feel about that?
13. Have you bought/got rid of more or less clothes than you would have expected to since participating in the project?
14. Was there anything that surprised you about counting your clothes?
15. Can you tell us about the proportion of new, second hand, gifted and items over 10 years? And perhaps show us an example of each.
16. Did you find anything that you had forgotten about? And if so, what did you think when you found it?
17. Have you identified any items that you no longer wish to keep? If so, what will you do with them, or to them?

Moving on to talk more generally about your clothing habits and the project

18. Show us and tell us about your favourite outfit.

Prompt if necessary:

 - a. Where did you get it from?
 - b. What does it mean to you?
 - c. How does it relate to who you are as a person?
19. Would have you identified this as your favourite outfit before you joined our project? If your favourite outfit has changed, please can you tell us why?
20. How do you decide what clothes to wear and what clothes to buy?
 - a. Do you look for different features of clothes compared to before you started the workshop series? Why?
21. Are there any stores you prefer and why?
 - a. Do you prefer different stores compared to before you started the workshop series? Why?
22. Have your thoughts and feelings about fashion changed since you began the workshops? Why?
 - a. How much of this is a result of your participation in the workshops?

Prompt if necessary:

Which aspects, if any, concern you and why?

25. Have you tried to change your clothes purchasing habits and/or the way you dress since participating in the project?
 - a. If so in which ways?
 - b. What barriers and opportunities are there to changing your habits and the way you dress in the way you desire?
26. Do you think you will continue to try and change your clothes purchasing habits and the way your dress?
27. How does your assessment of the environmental and ethical implications of your wardrobe compare to what you would like them to actually be?
28. What would you like to learn next on the project?
29. Tell us about the skills you have learned during your participation in the project?
 - a. Have you used them outside of the workshops?
 - b. Can you show us some things you have made, mended and /or modified?
 - c. How do these things make you feel?
 - d. Will you build on or have you built upon the skills you have learned? e.g. through attending other workshops/craft groups or meeting up with friends to make and modify
30. Do you plan to share, or have you already shared with others the skills and knowledge you have learned since participating in the project?
31. If you were designing a project to encourage participants to adopt more sustainable clothing practices, what would you do in the workshops?
32. Is there anything else you would like to tell us about your wardrobe or your participation in the project?

****TURN ON CAMERA****

33. Finally, we asked you at the start of this interview if you were proud of your wardrobe, after talking to us about and considering the ethical and environmental impact of your wardrobe how do you now feel about it?